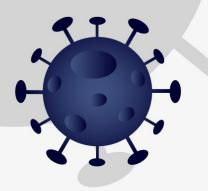


\* EFFORTS\* DEDICATION\* SELFLESS SERVICE

## JEEVIKA's COVID-19 RESPONSE INITIATIVES



C3 VA

# JEEVIKA's RESPONSE TO COVID-19 AT A GLANCE



**1.5 Lakh** Community Professionals organized for extensive campaign



20 community led Rural Retail Shops ensuring supply of essentials



94.62 Lakh masks produced by over 2300 households



4 Didi ki Rasois serving food to quarantined and in-patients



INR **7.3** Cr transferred to 36570 households



**106** custom hiring centers boosting farming through machinery



INR **220.0** Cr transactions done by **748** Bank Sakhis



INR **350** Cr worth soft loans to VOs for food security & health risk mitigation



JEEViKA has benefitted **45.5** Lakh households through the above interventions in the areas of awareness, livelihoods & food security, health risk mitigation, reaching banking services during COVID-19 lockdown.

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## FOREWORD

Ever since the Novel Corona Virus Covid-19 was declared to be a global pandemic, the governments and authorities have been working relentlessly to fight the pandemic. From ban on international travel, scrutiny of domestic travelers, lock down and quarantine, several other steps had to be taken in these testing times.

JEEViKA held its own during these testing times and came up with various steps to address the challenge of the COVID-19 outbreak especially in the rural areas. The outbreak and the consequent lockdown have heavily affected the rural regions of Bihar. Problems have ranged from unavailability of masks & sanitizers, adverse effects on trade and business, scarcity of resources for poor households to name a few.

In these dire times, JEEViKA adopted a multi-pronged approach to reach out to the **1.09 Crore rural households** through its network of **9.5 Lakh self-help groups** through the following:

- Knowledge creation & sharing
- Relief work for vulnerable populations
- Volunteer and fund mobilization for essential items
- Livelihoods & economic opportunity
- Food security water & sanitation
- Infrastructure & logistical preparedness for supply chains, marketing and the likes







### **1. AWARENESS & PREPAREDNESS**



JEEViKA in its venture for awareness has reached out to the community through audio messages, leaflets, theme songs and videos that are being shared with the community by the JEEViKA's officials and front line workers such as Community Mobilizers and Community Resource Persons. JEEViKA is trying to reach out to a maximum number of households through its SHGs and spread the awareness on topics such as handwashing, sanitation, quarantine, isolation and social-distancing. A total of **1.5 lakh leaflets** were distributed to **community professionals**, while **5 lakh leaflets** were printed for **self-help groups**, these leaflets have been used widely for raising awareness on the COVID-19. JEEViKA has released **15 audio messages**, **5 videos**, **1** theme song and a two-part comic series to raise awareness on the pandemic, and has been relaying them through its SHG network.



#### **Mobile Vaani Platform**

In its bid to fight the AES outbreak, JEEViKA has roped in Mobile Vaani for spreading awareness through the IVR platform, JEEViKA has till date collected more than **20,00,000 mobile numbers** of community members and has used the platform to release 15 voice messages on COVID-19 and is also addressing the community's queries through the same. The awareness drive has ensured that more people are acquainted about the outbreak and necessary steps can be taken at the household level to flatten the curve and break the chain of the pandemic. JEEViKA has trained **70849 community professionals and 7.8 lakh self-help groups** for awareness on COVID-19. These efforts have helped in reaching out to **47.81 lakh households** for awareness.



JEEViKA has been effectively utilizing its digital platforms for a two front battle both against the COVID-19 and Acute Encephalitis Syndrome through voice messages, episodes. Several trainings are also being given both virtual and offline to our community professionals, so that they can reach out to a maximum number of community members. Our community professionals and staff have formed digital groups for calling the community members and have been providing awareness on both the COVID-19 and AES.

| SI. | ACTIVITIES   | till 25th Apr | 26h Apr   | 27h Apr | Cummulative |
|-----|--|---------------|-----------|---------|-------------|
| 1   | No. of mobile numbers of SHG members digitised                             | 92542         | -         | -       | 92542       |
| 2   | No. of mobile numbers of Community<br>cadres digitised for AES messaging   | 1230          | -         | -       | 1230        |
| 3   | No. of mobile numbers of Community cadres digitised for COVID-19 messaging | 55121         | -         | -       | 55121       |
|     |  | AES Messa     | aging     |         |             |
| 4   | No. of episodes on AES created   | 4             | -         | -       | 4           |
| 5   | No. of Community Cadres who listened<br>Episode 1&2 on AES                 | 1230          | -         | -       | 1230        |
| 6   | No. of SHG members to whom Episode<br>1&2 was sent                         | 84406         | -         | -       | 84406       |
| 7   | Picked up and heard content (3+ Minutes)                                   | 10659         | -         | -       | 10659       |
| 8   | Picked up and heard content (less than 3<br>Minutes)                       | 21241         | -         | -       | 21241       |
| 9   | No. of SHG members to whom Episode 2<br>& 3 was sent                       | 199985        | 12181     | 27836   | 240002      |
| 10  | Picked up and heard content (3+ Minutes)                                   | 19264         | 1730      | 1710    | 22704       |
| 11  | Picked up and heard content (less than 3<br>Minutes)                       | 46615         | 4592      | 4064    | 55271       |
|     | -  | Covid - 19 I  | Messaging |         |             |
| 12  | No. of Community Cadres to whom<br>Episode 1&2 on Covid-19 was sent        | 193689        | 9452      | 22656   | 225797      |
| 13  | Picked up and heard content (3+ Minutes)                                   | 21156         | 764       | 1967    | 23887       |
| 14  | Picked up and heard content (less than 3<br>Minutes)                       | 34406         | 1800      | 4057    | 40263       |

Table 1: AES & COVID Messaging through Mobile Vaani\*

Table 2:Training details of JEEViKA awareness program on COVID-19\*

| Number of Master Resource Persons trained              | 1000    |
|--|---------|
| Number of Community Nutrition Resource Persons trained | 3530    |
| Number of Community Mobilizers trained                 | 66319   |
| Number of SHG Members trained                          | 4781705 |

\*\* As on 30/05/2020

## **1.1 ICT FOR AWARENESS GENERATION**

JEEViKA has also come up with its famous comic series "Badki Didi" who is now on a trot to deliver messages on COVID-19. 2 chapters have been developed so far in the series and the same can be accessed at: <u>https://drive.google.com/open?id=1Z4IW-sRiWexWpEqxYyte5ngjRKVnJZua</u>

## बड़की दीदी – 01





JEEVIKA's COVID-19 RESPONSE INITIATIVES

## बड़की दीदी – 02





## बड़की दीदी – 03





#### JEEVIKA's COVID-19 RESPONSE INITIATIVES



#### 2. MASK PRODUCTION AND SUPPLY

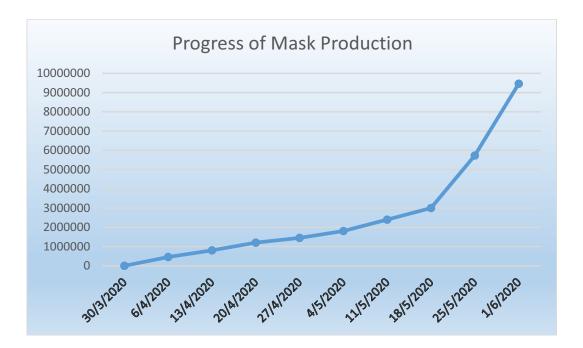
With the purview of the sudden outbreak, shortage of masks was eminent especially in the rural areas where they were already scarce. JEEViKA took up the initiative to manufacture quality mask.

All 38 districts have been engaged in production of masks. The districts have been given specific targets and the quality of the masks produced is being monitored on a daily basis. Apart from manufacturing, the didis are also extensively engaged in distribution of these masks to the poor households. Some community members have gone to the extent of using their personal vehicles for distribution of the masks.

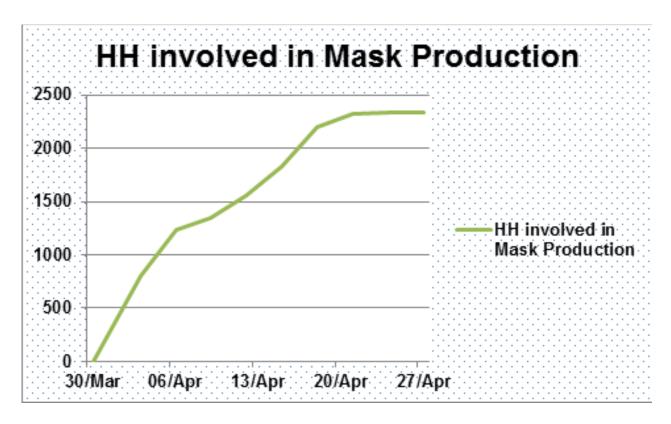
More than **7035 households** have so far been engaged in mask production and have manufactured more than **94.62 lakh masks** till **1st June, 2020**. Social distancing and other prescribed guidelines are strictly being followed in the mask production units

#### 2.1 PROGRESS OF MASK PRODUCTION

#### Fig 1: JEEViKA's steady growth in Mask Production\*



\*As on 1/06/2020



### Fig 2: Engagement of households as production units\*

### 2.2 SANITIZER AND DISINFECTANT MANUFACTURE

SHG members of Annpurna Village Organization, Udwant Nagar, Bhojpur have initiated preparation of WHO recommended alcohol based hand sanitizer and chlorinated surface disinfectant at a production facility. This is a first initiative of its kind by our didis. They've been trained by experts from UNICEF



| SI.   | District       | t WISE MASK production<br>Total HHs involved in<br>Mask Production | Cumulative<br>Production |
|-------|----------------|--|--------------------------|
| 1     | ARARIA         | 720  | 88315                    |
| 2     | ARWAL          | 40   | 76786                    |
| 3     | AURANGABAD     | 49   | 134967                   |
| 4     | BANKA          | 16   | 131382                   |
| 5     | BEGUSARAI      | 955  | 256900                   |
| 6     | BHAGALPUR      | 112  | 159961                   |
| 7     | BHOJPUR        | 58   | 145456                   |
| 8     | BUXER          | 150  | 221874                   |
| 9     | DARBHANGA      | 400  | 403489                   |
| 10    | EAST CHAMPARAN | 125  | 501858                   |
| 11    | GAYA           | 153  | 433360                   |
| 12    | GOPALGUNJ      | 138  | 249380                   |
| 13    | JEHANABAD      | 85   | 195301                   |
| 14    | JAMUI          | 66   | 401945                   |
| 15    | KAIMUR         | 45   | 81264                    |
| 16    | KATIHAR        | 500  | 462684                   |
| 17    | KHAGARIA       | 196  | 142428                   |
| 18    | KISHANGUNJ     | 90   | 82290                    |
| 19    | LAKHISARAI     | 500  | 83205                    |
| 20    | MADHEPURA      | 158  | 411554                   |
| 21    | MADHUBANI      | 107  | 317090                   |
| 22    | MUNGER         | 40   | 269910                   |
| 23    | MUZAFFARPUR    | 70   | 226082                   |
| 24    | NALANDA        | 135  | 284900                   |
| 25    | NAWADA         | 32   | 132868                   |
| 26    | PATNA          | 105  | 333858                   |
| 27    | PURNEA         | 1 <mark>20</mark>  | 266783                   |
| 28    | ROHTAS         | 40   | 188249                   |
| 29    | SAHARSA        | 50   | 169202                   |
| 30    | SAMASTIPUR     | 400  | 606075                   |
| 31    | SARAN          | 175  | 158655                   |
| 32    | SHEIKHPURA     | 280  | 199512                   |
| 33    | SHEOHAR        | 35   | 52569                    |
| 34    | SITAMADHI      | 30   | 127399                   |
| 35    | SIWAN          | 45   | 665128                   |
| 36    | SUPAUL         | 555  | 203230                   |
| 37    | VAISHALI       | 60   | 144750                   |
| 38    | WEST CHAMPARAN | 200  | 452025                   |
| Total |                | 7035   | 9462684                  |

Table 3 : District wise mask production\*

\*as on 1/6/2020

JEEVIKA's COVID-19 RESPONSE INITIATIVES



## SAFETY NET FOR THE ULTRA-POOR



## **3. SAFETY NET FOR THE ULTRA POOR**



In times of the lockdown the ultra-poor families have been worst hit by the crisis. The menial jobs are on the brink of closure and the businesses cannot be operated, to battle the crisis. JEEViKA has used the platform of **Satat Jeevikoparjan Yojana (SJY)** to make sure that no one sleeps with an empty stomach. In view of the on-going lockdown, to ensure food security at household level one time cash grant of **Rs. 2000/-** has been decided to be given to all households endorsed under **SJY** through the concerned village organizations.

The policy was approved on 28th Mar, 2020. On the basis of fund availability in the VOs, the village organization is prioritizing among SJY households and is doing the identification work. Cash has been transferred to **36,570\* households**. The outreach would be further increased and it would be ensured that the identified households receive the due grant in time.

The Master Resource Persons engaged in the SJY program are also ensuring that the ultra-poor households have access to information and knowledge on the outbreak.

#### JEEVIKA's COVID-19 RESPONSE INITIATIVES



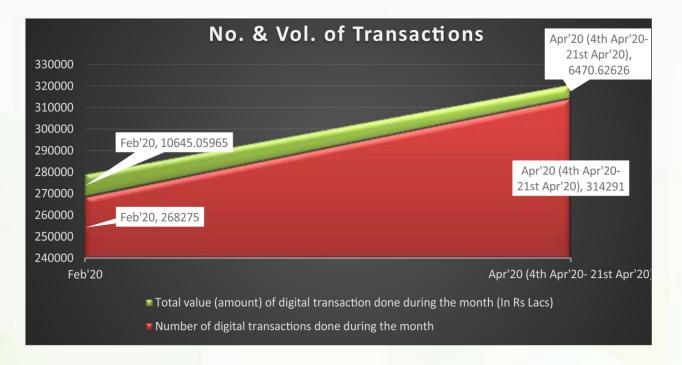
#### 4. ENSURING BANKING SERVICES AT THE DOORSTEP



JEEViKA is already working in the rural banking sector through Alternate Banking channels and Business Correspondent Agents known as the Bank Sakhis. The bank sakhis have ensured that the cash flow in the rural areas remain steady as cash is the main need of the hour. The Bank Sakhis are operationalizing their Customer Service Point (CSPs) from their homes, while taking all the precautionary measures. The Bank Sakhis are also visiting ATMs and Banks with permission to withdraw cash so that the customers don't have to face trouble in withdrawals.

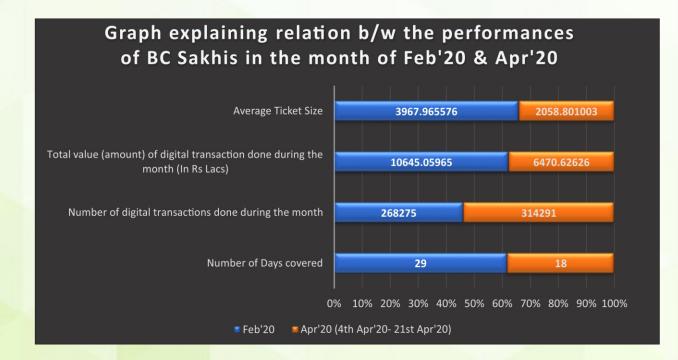
The Bank Sakhis are wearing gloves and regularly sanitizing their devices, they have also marked circles at one and a half meter distances for the customers to maintain queues. The bank sakhis are also disseminating information and awareness on the COVID-19 to their customers pertaining to quarantine, handwash, social distancing and the likes.

Ever since the lockdown was initiated, 748 **Bank Sakhis** are currently active through their CSPs and are affecting **daily transactions** worth over **INR 5 Crores**. The Bank Sakhis have actualized transactions worth **INR 220 crores** till **30th May**, **2020**.



#### Fig 3: Number & Volume of Transactions by BCAs\*

#### Fig 4: Relation between performance of BCAs in Feb'20 & Apr'20\*



\*Updated as on 22/04/2020







### 5. ENSURING SUPPLY OF ESSENTIAL GOODS

JEEViKA has stepped in the rural retail market through its customized Rural Retail Shops. These shops enlisted as essential services are open during the lockdown to ensure that people in rural areas are able to meet their needs of groceries and other essentials. All precautionary measures are being taken in these shops such as earmarked circles, sanitized shelves and other prescribed measures. The customers are also being imparted with information on the pandemic and what preventive steps can be taken to break the chain. The customers are also being advised not to touch anything in the premises to ensure maximum safety and minimize chances of contamination.

BRLPS-JEEViKA which operates a total of 18 Rural Retail Shops has



ensured steady availability of goods in the areas they serve and has prevented people from panic-buying & moving to the cities to buy goods. The quality of goods and their variety has ensured that customers keep turning in. After the lockdown the RRS's till date have realized sales worth **INR 76.50\* lakhs** through these **20 RRSs** located in **8 districts**. More than **820** grocery stores & **1500** individual HHs get benefited directly. Supply of food grains to the needy ones through Food Security Fund procurement is also being taken care of, these shops have supported over **20** village organizations for under food security fund. The Rural Retail shops have helped JEEViKA in reaching out to **35000 households** through their services.







#### 6. ENSURING QUALITY FOOD TO QUARANTINED AND IN-PATIENTS THROUGH DIDI KI RASOIS



The **four Didi ki Rasois** operated by Didis of JEEViKA are currently operational and are serving quality & hygienic food thrice a day to the quarantined as well as In-patients and suspects of CORONA Virus while taking all precautionary measures, such as no contact supply, maintaining all hygienic practices for preparing food and the likes.

The didis have shown no hesitance in serving the patients and are taking it up as an entrepreneurial task. The didis cover themselves properly with protective gear before serving and make sure that all the patients get the food on time.

The Didis are serving food to 413 quarantined patients and almost 300 in patients daily.







## 7. AGRICULTURAL SERVICES THROUGH CHCs, PRODUCER COMPANIES

The harvesting of the standing crops (Wheat, gram, mustard of Rabi Season) was getting delayed due to non-availability of workers and agricultural laborers. The Custom Hiring Centers and Village tool banks promoted by JEEViKA are coming to the rescue of the farmers in varied manners. Harvesting and post harvesting equipment are assisting farmers to tide over this crisis. The equipment are being put to judicious and optimal utilization.

Currently **106 Custom Hiring Centers** are operational in Bihar, they're extending various services and lending tools to the farms, the most prominent tools that are being borrowed

The producer companies promoted by JEEViKA are also adopting innovative measures to boost the sale of their produces such as Veggie Carts, Retail centers, seed sell and the likes. The producer companies have made sales proceeds worth **18.1 Lakh** till 30th May, 2020.

The above measures have helped in reaching out to **12000 households** directly.

<image>

#### 8. OTHER MEASURES FOR VULNERABILITY REDUCTION



#### **Extended Moratorium Period**

To reduce the financial distress of the community members in during this time of crisis, a moratorium of three months has been given against all outstanding loans taken against Revolving Fund, Initial Capitalization Fund or General Loan component from the self-help groups. The payments due on March/April can now be repaid till June 2020 as per office order no. BRLPS/Proj-FI/497/14/Vol-VI/5257 dtd. 31.3.2020

#### **Food Security**

To help our didis in dire times with respect to food security, relaxation on triggers has been provided in the food security fund. The earlier mandate of covering only the village organizations with 40% ST/SCs population has been declared null and void. All VOs that have not received the food security fund are now entitled to receive it with prioritization amongst households with lactating mothers and infants which would be done by the village organizations. A mix of essential commodities such as rice, pulses, edible oils would be procured by the VOs to meet the nutritional requirements. The above strategy has the potential to cater to the needs of more than 50,000 Village Organizations and more than 25,00,000 households of Self-helps groups. Funds worth **INR 150 Crores** have been allocated to meet the needs.

#### **Health Risk Mitigation**

Emphasis have been given to extend HRF to all village organizations to meet the health requirements in distressing times. Further, no interest would be applicable to the loans taken against the HRF component for the period of March 2020 to September 2020 as well as previous loans as per office order no. BRLPS/Proj-FI/497/14/Vol-VI/5257 dtd. 31.3.2020. An investment of **INR 150 Crores** has been envisaged for health risk mitigation.

#### 8. OTHER MEASURES FOR VULNERABILITY REDUCTION

#### Mask for MGNREGA Workers



In response to the Rural Development Department, GoB's Circular number **46113** dated 17.04.2020 on safeguarding the interests of MGNREGA workers, JEEViKA didis have been supplying masks to MGNREGA workers in various districts. **31.2** 

Lakh masks have already been supplied for MGNREGA workers.

#### JEEViKA didis as a mate for MGNREGA workers



To futher safeguard the interests of the workers, it has been decided as per RDD, GoBs circular that for every 25 MGNREGA workers, a JEEViKA didi mate would be placed who would ensure social distancing, sanitization, hand washing, usage of masks among other precautionary measures. In order to ensure this, JEEViKA

SHG members are being identified by the Village Organization. Priority is being given to such women whose livelihoods have been severely affected by the lockdown. This step would ensure that these women can secure their livelihoods.

#### Support in Job Cards

|          |                       | Jab ci                                       | and .         |                                   |     |
|----------|-----------------------|--|---------------|-----------------------------------|-----|
| lob card | MARATS                | IA GANDHE NATIONAL RURA<br>BIE 15-142-140-14 | LEMPLOYME?    | T GUARANTEE ACT<br>Family 1d      | 659 |
|          | Head of Household:    | जीवल राग                                     |               | 12                                |     |
|          | Father Husband        | लाक बाल्युदेव ताथ                            |               | arc .                             |     |
| Category |                       | SC   |               |                                   |     |
|          | Registration:         | 818/2004                                     |               |                                   |     |
| Address  |                       |  |               |                                   |     |
| Silages  |                       | MANYARPU                                     |               |                                   |     |
| Panchay  | et.                   | MANIYARP                                     |               |                                   |     |
| Dimit    |                       | SAMASTIP                                     |               |                                   |     |
| heber    | BPL Family:           |  | lamity Id.    | 010                               |     |
| Epic No. |                       |  |               |                                   |     |
|          |                       | ails of the Applicants of the                | r household w |                                   |     |
| S.No     | Name of Applicant     | Gender                                       | Age           | Bank/Postoffice                   |     |
| 1        | জীৱস্ত হাম            | Male   | 38            | Central Bank Of India             |     |
| 2        | नधुनी पासवान          | Male   | 40            |                                   |     |
| 3        | स्कर्भी देवी          | Female                                       | 36            | Central Bank Of India             |     |
|          | -                     |  |               |                                   |     |
|          |                       |  |               |                                   |     |
|          | Signature/Thumb impre | usion of Applicant                           | Seal & 5      | ignature of Registering Authority |     |

Emphasizing on the CFT blocks, JEEViKA is also aiding the reverse migrant labors who have returned to the state in getting their Job Cards. JEEViKA has connected with and mobilized more than **2000** migrant labors so far and have ensured their job cards benefitting the households of the above migrants

### 9. THE RESPONSE IN SOCIAL MEDIA

The activities of BRLPS-JEEViKA have also been shared profusely in its social media platforms such as twitter, facebook, instagram and the likes, more than 40 POSTS have been made which posts can be retrieved from:



ា Ministry of Rural Development, Government of India retweeted



For sell of vegetables & fruits produced by Sahyog Women Jeevika Farm Producers Company's retail, carts are being used for door 2 door supply in residences and localities of Rajgir during lockdown. The retail center is also operational and precautions are being taken. @MoRD\_GOI



21:36 · 29 Apr 20 from Rajgir, India · Twitter for Android



**ROSHNI-CWCSA** @Roshni\_CWCS... ·6d ∨ @brlps\_jeevika's cadre promote awareness on effective #handwashing → during the #covid19 #lockdown



BRLPS JEEVIKA @brlps\_jeevika - 6d Didis engaged in floriculture activities in Taraiya block of Saran district, they're producing an average of 100 kilograms of flower each day.



Vice President of India @VPSecretariat

कोविड 19 के विरुद्ध अभियान में बिहार की अनजान वीरांगनाओं, जीविका दीदी, के स्व सहायता समूहों द्वारा दिए जा रहे मौन प्रयासों और सहयोग के बारे में ज्ञात कर, हमारी सफलता के प्रति आशान्वित हूं। #COVID19 #IndiaFightsCorona #Covid19India

Translate Tweet

10 likes



Jeevika Didis: Bihar's brave COVID-19 fighters m.rediff.com





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## THE RESPONSE IN SOCIAL MEDIA

#### Table 4 : Links of JEEViKA's Social Media Posts on COVID-19

| Social Site | Link  |
|-------------|---|
|             |   |
| acebook     | https://www.facebook.com/jeevika.official/posts/3045646872181388                                    |
|             | https://www.facebook.com/jeevika.official/photos/a.1145918135487614/3044344765644932/?type=3        |
|             | https://www.facebook.com/jeevika.official/photos/a.1145918135487614/3044204698992272/?type=3&theate |
|             | https://www.facebook.com/jeevika.official/posts/3043714739041268                                    |
|             | https://www.facebook.com/jeevika.official/posts/3042052189207523                                    |
|             | https://www.facebook.com/jeevika.official/videos/2798717923531134/                                  |
|             | https://www.facebook.com/jeevika.official/posts/3042034285875980                                    |
| Twitter     | https://twitter.com/brlps_jeevika/status/1254824370104602635?s=20                                   |
|             | https://twitter.com/brlps_jeevika/status/1254066328522145794?s=20                                   |
|             | https://twitter.com/brlps_jeevika/status/1253718040459567105?s=20                                   |
|             | https://twitter.com/brlps_jeevika/status/1253386200045498369?s=20                                   |
|             | https://twitter.com/brlps_jeevika/status/1253386200045498369?s=20                                   |
|             | https://twitter.com/brlps_jeevika/status/1252955121396432896?s=20                                   |
|             | https://twitter.com/brlps_jeevika/status/1251163107864440833?s=20                                   |
|             | https://twitter.com/brlps_jeevika/status/1250847865510916096?s=20                                   |
|             | https://twitter.com/brlps_jeevika/status/1250779339186003969?s=20                                   |
|             | https://twitter.com/brlps_jeevika/status/1250370841247748096?s=20                                   |
|             | https://twitter.com/brlps_jeevika/status/1249684582732935169  |
|             | https://twitter.com/brlps_jeevika/status/1249376485883801600  |
|             | https://twitter.com/brlps_jeevika/status/1248849082736455680  |
|             | https://twitter.com/brlps_jeevika/status/1248661099055960064  |
|             | https://twitter.com/brlps_jeevika/status/1247810525355859971  |
|             | https://twitter.com/brlps_jeevika/status/1247195810405597185  |
|             | https://twitter.com/brlps_jeevika/status/1246786056587841536  |
|             | https://twitter.com/brlps_jeevika/status/1245992379242311681  |
|             | https://twitter.com/brlps_jeevika/status/1245253711305175041  |
|             | https://twitter.com/brlps_jeevika/status/1244946240686575617  |
|             | https://twitter.com/brlps_jeevika/status/1244874829569732610  |
|             | https://twitter.com/brlps_jeevika/status/1244629342790934529  |
|             | https://twitter.com/brlps_jeevika/status/1244270261689409536  |
|             | https://twitter.com/brlps_jeevika/status/1243809257079713793  |
|             | https://twitter.com/brlps_jeevika/status/1243439811936915456  |
|             |   |
| nstagram    | https://www.instagram.com/p/B_fgtn1HKo3/  |
|             | https://www.instagram.com/p/B_VUASIHKOX/  |
|             | https://www.instagram.com/p/B_Sj7Spnp9p/  |
|             | https://www.instagram.com/p/B_Nm9bMH7KY/  |
|             | https://www.instagram.com/p/B_lcENDHyxE/  |
|             | https://www.instagram.com/p/B_Fm3gxHUIT/  |
|             | https://www.instagram.com/p/B_FhqLhnx4R/  |
|             | https://www.instagram.com/p/B_DOhwjnHtw/  |
|             | https://www.instagram.com/p/B_B3A5Onwnd/  |
|             | https://www.instagram.com/p/B_A2yxGHpWa/  |
|             | https://www.instagram.com/p/B- k_SIHKyk/  |
|             | https://www.instagram.com/p/BGH_snmFV/  |
|             | https://www.instagram.com/p/B-99j3PnbfA/  |
|             | https://www.instagram.com/p/B-9eVijHoXi/  |
|             | https://www.instagram.com/p/B-7djrgHgvy/  |

JEEVIKA's COVID-19 RESPONSE INITIATIVES

## CONCLUSION

As this unseen enemy grips the world, fear of tumbling over looms. A concerted and unified effort is needed to mitigate the danger. JEEViKA has given itself the direction to introduce measures that would help the community and the state at large to combat this situation. With its robust presence, outreach and dedication, JEEViKA has proven its strength time and again. Be it natural disasters, or epidemics in the past, JEEViKA has stood firmly on their way to protect the rural communities to whom it is accountable to. In order to battle the pandemic JEEViKA would continue exploring dynamic measures everyday, and would continue its endeavors till this battle with the unseen enemy is won. **#TogetherWeCan** 

